

# Media Relations

"Using the media to educate the public on the challenges facing young people and using it as a tool to bring positive change"



## Overview

The **Y-E-L** Media Relations aims to ensure the public gain knowledge and a better understanding of young people to dispel negative stereotypes. We also aim to provide solutions to the youth related issues that make the headlines.

In addition to producing **On.Point** - The TV Youth Chat Show, we have produced a four minute documentary called 'Points of Youth' that was shown at the BBC Children's Festival 2009. This page includes the extensive work we have done with the major broadcasters between 2007 and 2010.

## Interviews

Nathan John has been interviewed on:

### TELEVISION

#### BBC

- BBC News 24 (live) – "Teenage Murders" on 17/02/2007 at 10am
- BBC 1 (live) – "How to help our Young People" on 18/02/2007 at 7:10am. Watch both Feb 07 TV interviews on YouTube: <http://uk.youtube.com/watch?v=xg2d-UE-u7g>
- BBC 1 (live) – "Teenage Murders" on 16/03/2008 at 7:15am
- BBC News 24 (live) - "Teenage Murders" on 16/03/2008 at 8:43am. Watch both 16th March 08 TV interviews on YouTube: [http://uk.youtube.com/watch?v=l5qg\\_oUzUXg](http://uk.youtube.com/watch?v=l5qg_oUzUXg)
- BBC1 (live) – Breakfast Guest: "Government Launch of Youth Taskforce Action Plan" on 18/03/2008 at 7:40am. Watch on YouTube: [http://uk.youtube.com/watch?v=ovbm9\\_JAHxo](http://uk.youtube.com/watch?v=ovbm9_JAHxo)
- BBC1 – "Government Launch of Youth Taskforce Action Plan" on 18/03/2008 at 1:20pm
- BBC1 – "Knife Crime in South London" main story feature on 24/05/2008 at 7am, 8am & 9am plus. Watch on YouTube: <http://uk.youtube.com/watch?v=qkXXwq0h6qc>
- BBC1 (live) – "Warning on new anti-knife powers" on 24/05/2008 at 7:12am
- BBC News 24 (live) – "Warning on new anti-knife powers" on 24/05/2008 at 10:27am. Watch on YouTube: <http://uk.youtube.com/watch?v=bsYcPinB5V8>
- BBC News 24 (live) – "Hard-hitting anti-knife adverts" on 29/05/2008 at 7:12pm
- BBC News 24 (live) – "UK society 'demonising' children" on 09/06/2008 at 8:41pm
- BBC News 24 (live) – "Shock tactics for knife carriers" on 13/07/2008 at 9:35pm
- BBC1 (live) – Breakfast Guest: "Brown to defend knife crime plans" on 14/07/2008 at 6:38am
- BBC1 (live) – Breakfast Guest: "Community Safety Accreditation Scheme" on 28/08/2008 at 7:40am. Watch on BBC: <http://news.bbc.co.uk/1/hi/uk/7585598.stm>
- BBC1 (live) – "Gang spotter guide' for parents" on 02/09/2008 at 1:15pm
- BBC1 – "Gang spotter guide' for parents" on 02/09/2008 at 6:35pm and 10:28pm

- BBC News 24 (live) – "Burglaries and knife robberies up" on 22/01/2009 at 3:05pm
- BBC1 (live) – Breakfast Guest: "Child knife crime views revealed" on 15/03/2009 at 7:12am
- BBC News 24 (live) – "Child knife crime views revealed" on 15/03/2009 at 9:30am
- BBC1 (live) – Breakfast Guest: "Career advice for seven-year-olds" on 26/10/2009 at 7:40am
- BBC1 (live) – Breakfast Guest: "Archbishop warns over gangs" on 24/12/2009 at 6:40am. Watch on YouTube: <http://www.youtube.com/watch?v=LMSFXBw1jR8>
- BBC1 (live) – Breakfast Guest: "School absence is highest in England's poorest areas" on 28/12/2009 at 8:12am
- BBC News 24 (live) – "Anti-Social Behaviour" on 11/03/2010 at 8:30pm. Watch on YouTube: <http://www.youtube.com/watch?v=NalmJisJxww>

## ITV

- ITV1 – London Tonight "Gang Special" mini documentary on 23/07/2007 at 6pm
- ITV1 (live) – ITN Lunchtime News "Shocking anti-knife adverts" on 29/05/2008 at 1:32pm. Watch on YouTube: <http://uk.youtube.com/watch?v=NKIApw1aTPk>
- ITV1 – London Tonight "Edmonton Stabbing" on 11/07/2008 at 6:04pm
- ITV1 – ITV Evening News "British Crime Survey" on 17/07/2008 at 6:19pm
- ITV1 – News at Ten "British Crime Survey" on 17/07/2008 at 10:11pm
- ITV1 – London Tonight "US President-elect Barack Obama" on 05/11/2008 at 6:02pm. Watch on YouTube: <http://uk.youtube.com/watch?v=WnG16UCLfUY>
- ITV1 – London Tonight "Scouts meet Home Affairs Select Committee" on 27/01/2009 at 6:14pm
- ITV1 – London Tonight "Lambeth Primary School to send teens to Boarding School" on 29/06/2009 at 6:07pm
- ITN Online - Christmas Channel: "The Christmas Message all year - Motivational speaker Nathan" on 30/10/2009. Watch on YouTube: <http://www.youtube.com/watch?v=73AKsdgYFPg>
- Nathan got to air his opinion to the public as an ITV Citizen Correspondent, [click here](#) for a list of his clips. [Click here](#) to watch him in ITV's promotional video

## Sky News

- Sky News (live) – "Sidcup Stabbing" on 25/05/2008 at 1:24pm. Watch on YouTube: <http://uk.youtube.com/watch?v=mGW9VvHQk2g>
- Sky News (live) – "PM urges more knife prosecutions" on 05/06/2008 at 12:39pm
- Sky News (live) – "Stabbing of Ben Kinsella" on 30/06/2008 at 11:49am. Watch on YouTube: <http://uk.youtube.com/watch?v=cqAaALw4INY>
- Sky News (live) – "Can we use the web to tackle Knife Crime?" on 09/07/2008 at 7:49pm
- Sky News (live) – "Trevor Phillips: Racism blocking British Barack Obama" on 08/11/2008 at 12:35pm. Watch on YouTube: <http://uk.youtube.com/watch?v=ks66wVcbqJM>
- Sky News (live) – "Gang Culture" on 17/12/2008 at 7:03pm
- Sky News – "PM calls on youth to fight against knife crime" on 15/03/2010 from 6:07am. Watch on YouTube: <http://www.youtube.com/watch?v=wg3c5MBIspM>

## Channel 4

- Channel 4 (live) – The TV Show with Krishnan Guru-Murthy "Disarming Britain" on 05/07/2008 at 4:18pm

## BEN TV

- Lifestlye on BEN (live) - "Youth crime & education" on 07/03/2008 at 11:15am

## MBC

- MBC - "London Youth Crime" documentary on 26/10/2007

## Bangla TV

- Real Talk (live) - "Are we losing control of our youth" on 31/01/2008 at 7:35pm

## RADIO

### BBC

- BBC Radio 2 (live) - Jeremy Vine Show "Absent Fathers and Good Role Models" on 16/02/2007 at 12pm
- BBC Radio Five Live (live) – Breakfast Show "Gang Culture" on 17/02/2007 at 8:30am
- BBC Radio Five Live (live) – "Teenage Murders" on 16/03/2008 at 8:11am
- BBC Radio Five Live (live) – "Warning on new anti-knife powers" on 24/05/2008 at 7:45am
- BBC Radio Five Live (live) – Stephen Nolan Show "Knife Crime" on 25/05/2008 at 10pm
- BBC London Radio (live) – Lesley Joseph Show "Knife Crime" on 26/05/2008 at 10:20am
- BBC Radio 1 (live) – The Surgery with Kelly Osbourne "Violence" on 22/06/2008 at 10pm to 12am. Listen to a 10 minute clip on YouTube: <http://uk.youtube.com/watch?v=EeUoWDhi4Cg>
- BBC London Radio (live) – Joanne Good & Paul Ross Show "Brown to defend knife crime plans" on 14/07/2008 at 8:26am
- BBC London Radio (live) – Dotun Adebayo Show "There're many Victims of Youth Crime" on 21/09/2008 at 9:20pm
- BBC Radio 5 Live (live) – Up All Night "Inauguration of President Barack Obama" with OBV's Simon Woolley, MC Bashy & Sean Benson on 21/01/2009 at 2:15am
- BBC London Radio (live) – Dotun Adebayo Show "Stephen Lawrence Review" on 22/02/2009 at 8:15pm
- BBC Radio 5 Live (live) – Victoria Derbyshire Show "Eastside Young Leaders Academy" on 26/05/2009 at 11:48am
- BBC Radio 5 Live (live) – Rachel Burden Show "How to keep young people in School" on 22/07/2009 at 10:33pm
- BBC London Radio (live) – Dotun Adebayo Show "Celebrating 1 year of following a dream" on 09/08/2009 at 9:20pm
- BBC Radio 5 Live (live) – Breakfast with Nicky Campbell and Shelagh Fogarty "Career advice for seven-year-olds" on 26/10/2009 at 8:42am
- BBC Oxford Radio (live) – "Truancy rate reaches record level" on 27/10/2009 at 10:38am
- BBC Radio 5 Live (live) – Breakfast Show "Archbishop warns over gangs" on 24/12/2009 at 7:11am
- BBC Radio 5 Live (live) – Breakfast Show "School absence is highest in England's poorest areas" on 28/12/2009 at 8:40am
- BBC Three Counties Radio (live) – The Nine O'Clock Show "Social Mobility" on 18/01/2010 at 9:57am
- BBC Radio 5 Live (live) – Victoria Derbyshire Show "Record high Truancy" on 25/03/2010 at 11:40am
- BBC Three Counties Radio (live) – The Nine O'Clock Show "Politics and Young People" on 14/04/2010 at 10:15am
- BBC Radio 5 Live (live) – Tony Livesey Show "Good parenting affects behaviour of youth" on 08/06/2010 at 11:20pm
- BBC Radio Kent (live) – Breakfast Show "Good parenting affects behaviour of youth" on 10/06/2010 at 08:50am

### LBC

- LBC (live) – Nick Ferrari Show "Stephen Lawrence Review" on 24/02/2009 at 7:05am
- LBC (live) – Nick Ferrari Show "Sir Ian Blair says Police were not racist over Lawrence" on 07/04/2009 at 7:12am

### Capital 95.8

- Capital 95.8 – "Teenage Murders In The Capital" video documentary in Part 2 & 3 on 05/03/2008. Watch Part 2: [mediaweb.musicradio.com/OpenMedia.asp](http://mediaweb.musicradio.com/OpenMedia.asp) / Watch Part 3: [mediaweb.musicradio.com/OpenMedia.asp](http://mediaweb.musicradio.com/OpenMedia.asp)

### Choice FM

- Choice FM / GCAP family (Capital, Classic FM, XFM etc...) - "Teenage Murders / R2S Youth Programme" on 21/03/2007 from 9am

- Choice FM - "Peace on the Streets" documentary on 06/04/2007 at 6pm. Listen to the documentary online: [www.choicefm.com/Article.asp](http://www.choicefm.com/Article.asp)
- Choice FM / GCAP family (Capital, Classic FM, XFM etc...) - "MPs suggestion: Safe houses for former Gang Members" on 15/06/2007 from 12pm
- Choice FM - "The need for Black Role Models" on 09/08/2007 from 7am
- Choice FM - "Cameron proposes citizen service" on 06/09/2007 from 4pm
- Choice FM - "LondonSchools and the Black Child" on 08/12/2007
- Choice FM / GCAP family (Capital, Classic FM, XFM etc...) - "Prime Minister promises clampdown on knives" on 14/01/2008
- Choice FM - "Less red tape for Stop & Search" on 18/09/2008 from 6am
- Choice FM - "Silent Victims" documentary in October 2008, listen online: <http://www.choice-fm.co.uk/article.asp?id=908125>

### Premier Christian Radio

- Premier Christian Radio - "Recent gun crimes / How I plan to Make a Difference" on 06/03/2007 at 4:50pm
- Premier Christian Radio (live) - "About the launch of Youth Enlightenment Limited" on 26/03/2007 at 8:25am
- Premier Christian Radio - "Recent Teenage Murder" on 10/04/2007 at 11am
- Premier Christian Radio (live) - Big Issue panel: "Debate on gangs – is Sir Ian Blair right?" on 03/05/2007 at 4:25pm
- Premier Christian Radio (live) - "Recent Teenage Murder" on 21/06/2007 at 9:05am
- Premier Christian Radio (live) – Big Breakfast Show: Special Guest "The Young Man behind Y-E-L" on 23/06/2007 at 8:05am to 9:15am
- Premier Christian Radio (live) – Big Issue panel: "The need for Black Role Models" on 09/08/2007 at 4:30pm
- Premier Christian Radio – "Thousands of crimes by under 10's" on 03/09/2007 at 1pm
- Premier Christian Radio (live) – Big Issue panel: "The Hip-Hop Opera Premiere" on 09/10/2007 at 4:30pm
- Premier Christian Radio (live) – Big Breakfast Show: Special Guest "Y-E-L Black History Tour" on 20/10/2007 at 8am to 9:15am
- Premier Christian Radio – "NCH launches youth consultation" on 21/11/2007 at 1pm, listen online: <http://www.premier.org.uk/engine.cfm?i=13&pwn=1&pnid=3827>
- Premier Christian Radio – "Major crackdown on guns culture" on 29/11/2007 at 1pm
- Premier Christian Radio – "LondonSchools and the Black Child" on 07/12/2007 at 5:50pm
- Premier Christian Radio – "Recent Teenage Murder" on 17/12/2007 at 1pm
- Premier Christian Radio – "Recent Teenage Murder" on 02/01/2008 at 1pm
- Premier Christian Radio (live) – Premier Sunday Breakfast Show as the Guest Newspaper Reviewer on 27/01/2008 at 8am to 10am
- Premier Christian Radio – Premier News Talk panelist on 12/04/2008 at 11:30am
- Premier Christian Radio – "NCH releases results of youth consultation" on 17/04/2008
- Premier Christian Radio – "Review of the Police Service" on 22/04/2008
- Premier Christian Radio (live) – Premier Sunday Breakfast Show as the Guest Newspaper Reviewer on 27/04/2008 at 8am to 10am
- Premier Christian Radio – "Teenage Murders" on 01/07/2008 from 1pm, repeating every hour and 5:30pm
- Premier Christian Radio – "Teenage Murders" on 04/07/2008 from 3pm, repeating every hour and 5:30pm
- Premier Christian Radio (live) – Premier Sunday Breakfast Show as the Guest Newspaper Reviewer on 03/08/2008 at 8am to 10am
- Premier Christian Radio – "Gangs Guns and Weapons" on 16/10/2008
- Premier Christian Radio – Premier News Talk panelist on 01/11/2008 at 11:30am
- Premier Christian Radio (live) – Big Breakfast Show: Special Guest "Y-E-L / US President-elect Barack Obama " on 08/11/2008 at 8:25am to 9:25am

- Premier Christian Radio – "Knife Crime Home Affairs study" on 25/11/2008
- Premier Christian Radio – "Reduction in young people carrying knives" on 11/12/2008
- Premier Christian Radio – "Stephen Lawrence Review's Youth Forum" on 12/12/2008
- Premier Christian Radio – "Prince's Trust survey: Life meaningless for Youth" on 05/01/2009
- Premier Christian Radio (live) – Premier Sunday Breakfast Show as a Guest on 11/01/2009 at 8am to 9am
- Premier Christian Radio (live) – Big Issue panel: "Inauguration of President Barack Obama" on 20/01/2009 at 4:40pm
- Premier Christian Radio – Premier News Talk on 21/02/2009 at 11:30am
- Premier Christian Radio – "Stephen Lawrence Review" on 24/02/2009
- Premier Christian Radio – "We must 'grow up', says Archbishop of Canterbury" on 01/04/2009 at 2pm
- Premier Christian Radio – "PM unveils community work scheme" on 24/04/2009
- Premier Christian Radio – "Kinsella trial verdict" on 12/06/2009
- Premier Christian Radio (live) – Premier Sunday Breakfast Show as a Guest on 28/06/2009 at 8am to 9am
- Premier Christian Radio – Premier News Talk on 03/07/2009 at 11:30am
- Premier Christian Radio – "Teenagers most influenced by celebrities" on 12/08/2009 from 2pm
- Premier Christian Radio – "Adults demonising Young People" on 28/08/2009
- Premier Christian Radio – Premier News Talk on 10/10/2009 at 11:30am
- Premier Christian Radio – "Half of young black people unemployed" on 20/01/2010 from 3pm
- Premier Christian Radio – Premier News Talk on 06/02/2010 at 11:30am
- Premier Christian Radio – "Nathan John appointed Adviser to Mayor of Lewisham" on 27/05/2010 from 9am. [Click here](#) to listen to an audio clip
- Premier Christian Radio – Premier News Talk on 19/06/2010 at 11:30am
- Premier Christian Radio – "Girls of nine lured by gang culture" on 23/06/2010 from 2pm
- Premier Christian Radio (live) – Premier Sunday Breakfast Show as a Guest on 11/07/2010 at 9am to 10am
- Premier Christian Radio (live) – Premier Drive's The Review on 24/08/2010 at 3:10pm to 4pm
- Premier Christian Radio – Premier News Talk on 28/08/2010 at 11:30am
- Premier Christian Radio – "Mayor of London's Mentoring scheme" on 05/10/2010 from 11am
- Premier Christian Radio (live) – Premier Drive's The Review on 07/12/2010 at 3:10pm to 4pm

### Colourful Radio

- Colourful Radio (live) - "Stop & search returns" on 30/01/2008 at 6:45pm

### NEWSPAPER

#### The Guardian

- The Guardian – Dave Hill's London blog "Boris Johnson's youth crime forum" on 24/09/2008, read online: <http://www.guardian.co.uk/uk/davehillblog/2008/sep/24/blogpost>
- The Guardian – Dave Hill's London blog "Boris Johnson's London" podcast on 22/12/2008, listen online: <http://www.guardian.co.uk/commentisfree/audio/2008/dec/22/dave-hill-boris-johnson>

#### BBC

- BBC News online - "Early warning for bad behaviour" on 18/03/2008, read online: <http://news.bbc.co.uk/1/hi/education/7301501.stm>
- BBC News online - "Warning on new anti-knife powers" on 24/05/2008, read online: <http://news.bbc.co.uk/1/hi/uk/7418134.stm>
- BBC Inside Out online - "Knife Crime" on 17/09/2008, read online: [http://www.bbc.co.uk/london/content/articles/2008/09/16/insideout\\_170908\\_feature.shtml](http://www.bbc.co.uk/london/content/articles/2008/09/16/insideout_170908_feature.shtml)

- BBC News online - "Child knife crime views revealed" on 15/03/2009, read online: <http://news.bbc.co.uk/1/hi/england/7944426.stm>
- BBC Ariel Newspaper - "BBC Children's Festival 2009" on 28/04/2009, week 17, page 7

#### Channel 4

- Channel 4's Disarming Britain, guest blog post - "Welcome ET - go away Young People!" on 01/07/2008, read online: <http://disarmingbritain.wordpress.com/2008/07/01/welcome-et-go-away-young-people>

#### thelondonpaper

- thelondonpaper (front page) - "Stop & search returns" on 30/01/2008, read online: [www.thelondonpaper.com/cs/Satellite/london/news/article/1157150462204](http://www.thelondonpaper.com/cs/Satellite/london/news/article/1157150462204)
- thelondonpaper (front page) - "Two more teens die in London street violence" on 03/03/2008, read online: [www.thelondonpaper.com/cs/Satellite/london/news/article/115715085421](http://www.thelondonpaper.com/cs/Satellite/london/news/article/115715085421)

#### The Voice Newspaper

- The Voice - "Education Forum" on 03/04/2007, this was a discussion on the issue of educating the black child in the UK. This was published in issue no. 1264 - April 9th to 15th 2007, page 3 & 7 / online: <http://www.voice-online.co.uk/content.php?show=11163>
- The Voice - "The Audacity of Hope stirring Black Britain" on 03/11/2008, page 6
- The Voice Newspaper - "Government Criticised over Child Imprisonments" on 17/08/2009, page 3. To read the article [click here](#)
- The Voice Newspaper - "Choosing another path to make a difference" on 21/09/2009, picture on page 1 with article on page 17
- The Voice Newspaper - "Lost generation of NEETs need better Teaching says Y-E-L Report" on 10/05/2010, picture and article on page 2

#### U.S News and World Report

- U.S News and World Report - "Knife-Crime Spree Sweeps Britain, Leaving Victims and Fear in Its Wake" on 18/07/2008, read online: <http://www.usnews.com/news/world/articles/2008/07/18/knife-crime-spree-sweeps-britain-leaving-victims-and-fear-in-its-wake>

#### Epoch Times

- Epoch Times – "Youth Gangs Running Wild in England" on 16/08/2007, read online: <http://www.theepochtimes.com/news/7-8-16/58821.html>
- Epoch Times – "Black teenagers 'need role models to keep them from gangs'" on 22/08/2007

#### Stripy Panda Lifestyle Magazine

- Stripy Panda Lifestyle Magazine - "Nathan John Draws us close to Business" in July, to read the front page feature of the first issue [click here](#)

#### Knowledge Fountain

- Knowledge Fountain – "Entrepreneurs to watch in 2010", March - July 2010 on page 9, volume 2, issue 1

Nathan John has conducted interviews for:

#### ITN

- Members of the public at the unveiling of Nelson Mandela's statue – 29/08/2007
- Sir Roger Singleton CBE, Chairman of the Princess of Wales Memorial Fund – 29/08/2007
- Eddie Jordan, Founder and former owner of the Jordan Formula One team - 22/10/2007
- Dr David Elliman, Community Paediatrician - 08/11/2007
- Mark Hastings, Director of Communications at the British Beer & Pub Association - 09/11/2007

### Choice FM

- Members of the public for the Peace on the Streets documentary - 27/03/2007

Nathan John has organised interviews for:

### BBC

- Katerina Getsevich discussing Anti Binge Drinking adverts
- Nick Adams and Ursula Johnson discussing the legacy of Martin Luther King
- Ife Igunnubole discussing the Pressure of University
- Darrell James discussing the recent Teenage Murders
- Young People from Lewisham discussing Knife Crime
- Young People from Lewisham discussing how easy it is to access Knives
- Isaac 'Guvna B' Borquaye, Clement 'Logic' Oderinde, Kusheema Nurse & Nick discussing Young People's use of Slang
- Young People from Leyton discussing Knife Crime

### ITN

- Young People from Crossways Academy
- Members of the Peckham Boys
- Skunk dealer
- Young Arsenal fans
- Dr David Elliman

### Capital 95.8

- Darrell James, Ife Igunnubole and Young People from Hoxton for "Teenage Murders In The Capital" video documentary

### Choice FM

- Thr33 Fac3 as seen on London Tonight's "Gang Special"

### Premier Christian Radio

- Darrell James discussing Round Table on Youth Crime